



SUPERIOR SIRES

Using semen through AI from the top 10% EBV Superior Beef Sires has shown in trial work undertaken by Meadow Quality to improve the value of calves compared to the use of semen from the average beef bull. Data from over 2,000 calves sold through our collection centres in a three month period in 2006, showed an increase in value of over £20 per calf from a superior sire, when compared to that of a calf from a low EBV bull. In addition to increasing calf value through improved calf grades by using superior sire semen, beef cross calves also earn an extra £5 premium per calf from Meadow Quality.

This has to make commercial sense to the dairy producer, not only in increasing calf returns for better quality calves, but also genetically superior cattle will produce better DLWG, decrease finishing periods, and produce heavier cattle.

Meadow Quality Ltd

Newhouse Farm Business Centre, Langley Road

Edstone, Warwickshire, B95 6DL

Telephone 01789 734100 Fax: 01789 734199

VAT Reg GB 997 3240 79 Company Registration Number: 1238138

© Meadow Quality Ltd. 2016

All Rights Reserved