



STORE CATTLE

Marketing store cattle through farm-to-farm trading provides an excellent opportunity to match stock type to the individual farm circumstances. Meadow Quality markets in excess of 10,000 store cattle a year, nationwide. By moving stock from farm to farm, the spread of disease is minimised, thereby promoting good animal welfare standards. Store cattle can be sold and bought by weight or on a headage basis. The advice from Meadow Quality marketing experts enables producers to increase the profitability of their livestock business.

Purchasing stores

Meadow Quality has a large base of dedicated store producers from which quality store cattle are sourced. Matching bunches of store cattle are inspected by experienced field officers before sale, with full description of stock. There are three key factors to look out for, which will guarantee good performance and maximum profit.

Meadow Quality has identified these as:

- Genetics and breeding history
- Health status
- Blueprint rearing system

All these combine to give known quality and profit potential.

Meadow Quality Advantages

- Known source of stock and movement direct to your farm
- Details of disease status, cow and bull type used
- Opportunity to buy batches of cattle from the same vendor every year
- Welfare friendly system
- All batch sizes catered for
- Quality and breed types to suit all buyers

Marketing stores

When marketing our members' stores, we can calculate how much your cattle will return before they leave the farm. They can be sold on a headage basis or by weight, depending on the preference of the purchaser and vendor. There are weekly orders for stores and, with a large customer base, Meadow Quality can match your stock to the most appropriate buyer.

As Meadow Quality pays the vendor for store cattle, your payment is secure and guaranteed.

Advantages

- National network of buyers
- Headage or weight sale option
- Secure and guaranteed payment
- Advice on TB, movement and other legal requirements
- Cattle valued on farm before sale
- Potential to link into secure, integrated production schemes for long- term outlets
- Competitive commission rates
- Impartial sales advice

Meadow Quality Ltd

Newhouse Farm Business Centre, Langley Road

Edstone, Warwickshire, B95 6DL

Telephone 01789 734100 Fax: 01789 734199

VAT Reg GB 997 3240 79 Company Registration Number: 1238138

© Meadow Quality Ltd. 2016

All Rights Reserved