



## BABY CALVES

We realise calves will always be an important source of income to you, and because of that we have made it our objective to increase the value of calf crop. Our industry leading schemes are designed to add value to your calves by attracting a premium and giving a better grading profile. In other words PUTTING MONEY BACK IN YOUR POCKET.

We provide a managed outlet for all your dairy bred calves with a quick, efficient collection service by approved hauliers, saving you time and effort.

In addition to buying young calves, we can market calves that you have reared and weaned.

We can offer:

- A weekly outlet for all calves
- Local collection points
- A guaranteed price each week
- On farm advice
- Monthly sale and reared/store cattle
- Top quality beef semen at competitive prices
- Breeding Stock Register
- Certified Stock Bulls

Calves are bought direct from dairy farms. A Meadow Quality fieldsman will go onto the farms during the week and select the calves for marketing. These are brought to one of our two collection centres where they are weighed and graded. On a Wednesday, calves are taken to our centre in Chippenham, Wiltshire and to our second collection centre, operating from Whitchurch, Shropshire. Here, calves are evenly batched to meet orders and by collecting all the calves together, we are able to meet buyers' needs more closely.

Only calves with full passports are marketed. Calves are typically 2-3 weeks of age and weigh between 50kg and 75kg. A price guide with breeds, weights and grades is available weekly. Superior Sire calves are bred by nominated Beef AI bulls with the highest genetic potential.

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